

WHAT IS THE DIFFERENCE BETWEEN AN INTEGRATION SOLUTION AND A BIKE?

Most cycling enthusiasts will understand. You want to get into cycling, so, you do some bike research. You're not a 'proper' cyclist, so no need for all the (literal) bells and whistles.

You settle on a decent bike at a reasonable beginner's price - it makes sense not to go crazy before you know if you enjoy cycling.

Soon enough, you realise "hey, this is exhilarating", but wait, why is my pace so far off my Strava mates'?

Oh, they have x wheels and x frame with an x saddle. You could get new wheels and change the saddle, but ultimately your frame is still too bulky.

Finally, you conclude it is time for a change. Your bike is no longer fulfilling your cycling needs; it has served a purpose getting you into cycling and discovering a new lifelong passion. But alas, you need more.

Now you have a road bike with all the bells and whistles.

So, *why is Responsiv talking about bikes?*

Well, your first IT Integration Solution *is* your first bike. Perfect for getting started and discovering potential, but as your requirements grow and refine, it may struggle to keep up.

But what now? Read here to find out how you manage outgrowing your IT solution.

