

# SUPPLY CHAIN TRANSPARENCY TO PROMOTE SUSTAINABILITY



## BECOMING TRANSPARENT

- Map the supply chain, partners, stakeholders, processes, and systems
- Engage with suppliers and partners to optimise access to information and processes
- Utilise technology and data insight to drive decision making and improvement
- Make data available to consumers and stakeholders and share progress

## BENEFITS:

- Build trust with consumers and stakeholders
- Promote compliance and best practices
- Deliver on sustainability targets (and be seen to do so)
- Continuously improve on sustainability goals

## HOW CAN RESPONSIV HELP?

Responsiv has the specialist skills required for connecting systems and data within retail supply chains.

- Ensure secure handling and sharing of data
- Provide integration into existing platforms for ESG reporting
- Build custom processes for report generation and requests
- Format data into predefined and approved templates
- Create tamperproof and auditable data logs

## WHAT IS SUPPLY CHAIN TRANSPARENCY?

Supply chain transparency is the act of openly sharing information with consumers and stakeholders to provide insight into activities within your chain including how and where goods and products are manufactured.

Transparency builds trust amongst consumers and stakeholders by securely showcasing processes and procedures, and demonstrating commitments to maintaining moral and compliant practices.

Transparency is not possible without visibility, and to a degree, traceability, as an organisation cannot be transparent about practices if they do not know about them.

## TRANSPARENCY SUPPORTING SUSTAINABILITY

Transparency supports sustainability initiatives in several ways:

- **Encouraging responsible sourcing:** transparency encourages responsible sourcing as it provides visibility into the environmental impact of suppliers and holds them accountable for their manufacturing processes.
- **Identifying environmental risk:** transparency enables companies to identify potential risks associated with their operations and suppliers and take proactive measures to mitigate them to ensure sustainable practices.
- **Showcasing compliance:** transparency provides external insight into supply chain practices and provides evidence for auditors about activity down the chain, as well as any areas for improvement.
- **Continuous improvement:** by openly sharing areas in need of improvement, transparency enables companies and stakeholders to track performance and monitor progress towards sustainable targets.
- **Reputation:** transparency builds trust with investors and consumers as they share information around their sustainable practices. Sharing issues and progress is as important as sharing the wins.

By embracing transparency, companies can create value for consumers, stakeholders, supply chain partners, and the environment. Providing insight into the production and manufacturing creates accountability for every stage of the process to encourage more sustainable practices.